

## About our logo ...

The FISHES logo was designed by X-ing Design, an Indigenous owned and operated graphic design and communication studio, based in Regina.

[www.x-ingdesign.ca/](http://www.x-ingdesign.ca/)

The Symbol has been designed to provide a bold, memorable mark to represent FISHES in all forms of communication.



Holistically, the symbol incorporates 4 fish connected in a circle representing the circle of life.

The 4 fish are significant as First Nations people see everything in the cycle of 4. For example, there are 4 seasons, 4 stages of life, and there are four directions of life.

The x-ray view of the fish shows there is 7 vertebra, representing 7 generations past and 7 generations to come. A reminder to always consider the effects of the decisions made today on our children 7 generations to come.